



Horizon Air Series Range

Global Launch of the Horizon Air Series Range

Air Series Range

In today's globalised world, a successful fitness business isn't complete without a smart, nimble, innovative manufacturing and distribution strategy. Johnson Health Tech are award-winning product developers, digital strategists, sales, marketing, manufacturing and logistics. Our team craft innovative products and distribution strategies designed specifically to facilitate the growth of your business and hence allow us to partner with Gyms to benefit both parties.

From fully customised product designs and concepts, product packaging, digital marketing strategies, e-commerce video content. Our team will partner with you every step of the way to bring your product successfully to market. Sometimes that involves adding to our extensive content library of images and video content.

The Horizon Air Series range will be launched globally in Q2 2021. A large amount of time has been spent on this project from the design and aesthetics, quality componentry and testing. All of which have produced a range of products that will look great in any home and will be ready for a global launch in 2021.

Air Rowing Machine

- The Horizon Fitness Air Rowing Machine is designed to give gym-goers an effective low-impact, high-intensity cardio and full-body workout. The precision-engineered flywheel design provides a smooth, natural rowing stroke while allowing users to have complete control of their resistance. Built to take a beating in any home or corporate environment, this rower can take what you can throw at it with minimal maintenance.
- Max User Rating: 200kg
- Dimensions: (W) 240cm x (H) 105cm x (D) 65cm
- [Info sheet here](#)
- [Video here](#)



Air Ski Trainer

- Develop your strength and endurance with the Horizon Ski Trainer. Designed to simulate the movement of cross-country skiing, this low-impact machine gives you a full-body workout all in the comfort of your home or commercial gym. The innovative flywheel technology allows you to adjust the airflow quickly and change the feel of the pull to suit your workout.
- Max User Rating: 200kg
- Assembled Dimensions: 120cm (D) x 59cm (W) x 214cm (H)
- [Info sheet here](#)
- [Video here](#)



Air Bike

- Experience the ultimate piece of cardio equipment, no matter your fitness level, with the Horizon Fitness Air Bike. This dual-action exercise bike is designed to target your upper and lower body for better conditioning and intense calorie-burning workouts - all without putting any stress on your joints! Featuring a massive 24inch diameter steel fan, easily adjustable comfort seat and unlimited resistance, the Horizon Fitness Air Bike can provide a challenging workout for even the most elite athletes.
- Dimensions: (L) 120cm x (W) 55cm x (H) 145cm
- Max User Weight: 136kg
- Unit Weight: 51.5kg
- [Info sheet here](#)
- [Video here](#)



Air Series Launch

- Video Content
 - High Resolution Imaging
 - Specification / Sell Sheets
 - Gym Launch Pack
- Social Media Plan and Launch Dates
 - Horizon Brand Training

